



Statement of Intent and Values

IBG Srl aims to create events and initiatives that generate added value for the local area and the people within it, promoting cooperation, innovation, and sustainable development.

Additionally, IBG is committed to providing high-quality services that meet the needs of clients, partners, and all other involved stakeholders.

The ultimate goal is to be recognized as an international partner for organizing events that promote sustainable development, in order to build a future where technology, innovation, and cooperation form the foundation of responsible economic growth that respects both the environment and the community.

The fundamental values and principles of IBG – drawn from the Event Sustainability Policy – are:

1. Implement, maintain effectiveness, continually review, and improve the Sustainable Event Management System to meet stakeholder demands;
2. Strengthen relationships with stakeholders, such as institutions, associations, suppliers, clients, workers, and event participants;
3. Ensure compliance of all activities with applicable regulations (both voluntary and mandatory);
4. Guarantee adequate labor standards for all involved resources;
5. Ensure proper health and safety management practices in the workplace;
6. Promote good sustainability practices at all levels, engaging all stakeholders and making them active participants in the process;
7. Support local economic benefits, both directly and indirectly;
8. Promote environmental protection by adopting and encouraging responsible behaviors that respect the locations of events and the environment in general;
9. Manage resources correctly by adopting a "reduce, reuse, and recycle" philosophy to minimize waste;
10. Mitigate and/or reduce negative environmental impacts and enhance positive ones;
11. Create events with maximum accessibility;
12. Promote inclusion and equal opportunities;
13. Eliminate all forms of discrimination;
14. Ensure the protection of personal data;
15. Be transparent.

La Spezia, 31 Luglio 2024
The Chairman of IBG SRL