



## **Sustainable Development Policy**

IBG Srl – aware that events can have both positive and negative impacts in terms of environmental, social, and economic sustainability – is committed to organizing sustainable events in compliance with ISO 20121, ensuring that all activities are managed responsibly.

To achieve this vision, IBG Srl commits to:

1. Implement, maintain effectiveness, continually review, and improve the Sustainable Event Management System to meet stakeholder demands;
2. Strengthen relationships with stakeholders, such as institutions, associations, suppliers, workers, and event participants;
3. Ensure compliance of all activities with applicable regulations (both voluntary and mandatory);
4. Guarantee adequate labor standards for all involved resources;
5. Ensure proper health and safety management practices in the workplace;
6. Promote good sustainability practices at all levels, involving all stakeholders and making them active participants in the process;
7. Support local economic benefits, both directly and indirectly;
8. Promote environmental protection by adopting and encouraging responsible behaviors that respect the locations of events and the environment in general;
9. Manage resources correctly by adopting a "reduce, reuse, and recycle" philosophy to minimize waste;
10. Mitigate and/or reduce negative environmental impacts and enhance positive ones;
11. Create events with maximum accessibility;
12. Promote inclusion and equal opportunities;
13. Eliminate all forms of discrimination;
14. Ensure the protection of personal data;
15. Be transparent.

Through these actions, IBG Srl will be able to:

1. Allocate sufficient resources to guarantee and maintain an active sustainable event management system that monitors the sustainability performance of the events;
2. Ensure the monitoring of the entire value creation chain;
3. Reduce the environmental impact of the entire organizational process, with particular attention to the following aspects: planning, event location, hospitality and catering, mobility, and communication;
4. Prioritize products and services that are produced and supplied sustainably, giving preference to local products;
5. Stimulate and engage all stakeholders to participate, share, and embrace the principle that sustainability must be integrated into corporate strategies, as it is the only viable option for combining competitiveness with a positive legacy.